

M e m o r a n d u m

To: Panel Members Date: January 26, 2007

From: Creighton Chan, Manager Analyst: A. Nastari

Subject: One-Step Agreement for **BAY AREA VIDEO COALITION**

CONTRACTOR:

- Multiple Employer: Training Agency
- Training Project Profile: Retraining: Companies W/Out-Of-State Competition
- Legislative Priorities: Stimulating Exports/Imports
- Type of Industry: Various Industries
- Repeat Contractor: Yes
- ETP Trainees Represented by Union: No
- Name and Local Number of Union Representing ETP Trainees: N/A

CONTRACT:

- Program Costs: \$1,500,080
- Substantial Contribution: \$0
- Multiple Employer Support (8%) \$103,807
- Total ETP Funding: \$1,603,887
- Total In-kind Contribution: \$1,549,440
 - *Trainee Wages Paid During Training:* \$1,249,440
 - *Other Contributions:* \$300,000
- Reimbursement Method: Fixed-Fee
- County(ies) Served: Statewide
- Location of Training: 85% Center Based; 15% Employer Site

INTRODUCTION:

This will be the fifth ETP-funded project with Bay Area Video Coalition (BAVC), a private, non-profit training center which provides high-end technology skills in video, web, and multimedia production. Founded in San Francisco in 1976 by the Rockefeller Foundation, BAVC is eligible to contract with the Employment Training Panel under Unemployment Insurance Code Section 10205(c)(2), and Title 22, California Code of Regulations (CCR), Section 4426(a)(6) as a training agency approved and certified by the Bureau for Private Postsecondary and Vocational Education. BAVC's headquarters and all of its classrooms are located in San Francisco; however, BAVC will also provide training at the worksites of larger participating employers who have adequate training facilities equipped with the necessary hardware and software.

BAVC will provide retraining for companies facing out-of-state competition and representing diverse industries including services, arts and entertainment, multi-media, software development, manufacturing, and wholesale. These employers will be eligible for Employment Training Panel funding under Title 22, CCR, Sections 4416(a)(3) and (4) as a company facing out-of-state competition because it provides a service out-of-state; and/or it provides a service in the state in competition with providers of the same service which are located outside the state. BAVC proposes to retrain 1,012 incumbent workers from eligible participating employers primarily located in the San Francisco Bay Area.

MEETING ETP GOALS AND OBJECTIVES:

BAVC proposes training that will further the following ETP goals and objectives:

- 1) Supports training of primarily small businesses.
- 2) Supports the growth of the California economy by stimulating exports from the state and the production of goods and services that would otherwise be imported from outside the state.
- 3) Fosters job retention in industries that face strong competition from other companies outside of California and the country.
- 4) Fosters job retention of high-wage, high-skilled jobs.

TRAINING PLAN TABLE:

Grp/Trainee Type	Types Of Training	No. Retain	No. Class/Lab Videocnf. Hrs.	No. CBT Hrs.	Cost Per Trainee	Hourly Wage After 90 Days
Retrainees Job Number 1	Advanced Technology	105	40	0	\$941	*13.51 - \$85.00
Retrainees Job Number 2	Advanced Technology	209	48	0	\$1,129	*13.51 - \$85.00
Retrainees Job Number 3	Advanced Technology	54	64	0	\$1,505	*13.51 - \$85.00
Retrainees Job Number 4	Advanced Technology	71	80	0	\$1,882	*13.51 - \$85.00
Retrainees Job Number 5	Advanced Technology	64	120	0	\$2,823	*13.51 - \$85.00
Retrainees Job Number 6	Priority Industries Advanced Technology	107	40	0	\$1,112	*13.51 - \$85.00
Retrainees Job Number 7	Priority Industries Advanced Technology	210	48	0	\$1,334	*13.51 - \$85.00
Retrainees Job Number 8	Priority Industries Advanced Technology	56	64	0	\$1,779	*13.51 - \$85.00
Retrainees Job Number 9	Priority Industries Advanced Technology	71	80	0	\$2,224	*13.51 - \$85.00
Retrainees Job Number 10	Priority Industries Advanced Technology	65	120	0	\$3,337	*13.51 - \$85.00

Wages After 90-Day Retention		
<p align="center"><u>Occupation</u></p> <p>3D Artist Animator Art Director Avid Engineer Camera Assistant Camera Operator Communications Manager Computer Programmer Database/Network Administrator Desktop Publisher Digital Lab Technician Digital Project Manager Director of Operations Editor Editor Assistant Game Designer Graphic Artist Graphic Designer Information Technologist Internet Operations Staff Media Manager Media Producer Motion Capture Technician Production Assistant Quality Control Staff Software Engineer Sound Engineer Sound Editor Tape Operator Video Preservation Technician</p>		
<p><u>Health Benefits Used To Meet ETP Minimum Wage:</u></p> <p>*Health benefits in the amount of \$.52 to \$2.67 may be used to meet the ETP minimum wage of \$13.51 for the San Francisco Bay Area Counties.</p>	<p><u>Turnover Rate</u></p> <p>20% or less</p>	<p><u>% Of Mgrs & Supervisors To Be Trained:</u></p> <p>5% or less</p>
<p><u>Other Employee Benefits:</u></p> <p>Will vary by employer.</p>		

COMMENTS / ISSUES:

➤ *Frontline Workers*

Participants in this project meet the Panel definition of frontline workers under Title 22 CCR, Section 4400(ee). No more than 5 percent of the total number of trainees trained and retained in employment will be managers/supervisors.

➤ *Production During Training*

The proposed Contractor agrees that during ETP-funded training hours, trainees will not produce products or provide services which will ultimately be sold.

➤ *Location of Training*

Training is primarily center-based and conducted at BAVC's 11,000 square-foot facility in San Francisco which includes five computer labs where trainees can learn all aspects of digital video, web, audio, 3D, and multimedia production. Thirty-five full-time, on-site employees support BAVC's facility and provide instruction in video production, video editing, video graphics, web design, web middleware and web streaming technologies. This project thus provides access to training for employers who cannot take equipment and staff out of production to utilize for training purposes; and for small businesses which often lack adequate training facilities, equipment, and in-house trainers with the necessary expertise.

BAVC provides a central location where digital technology workers from a large group of small and mid-sized companies can come together for training customized to their needs, and where professional networking and creative development can flourish. BAVC is a certified AVID Training Center and Apple Media Technology Center (Note: According to the Contractor, AVID is an industry standard video editing software and hardware used at most TV stations and various video production facilities). As a result of its facilities and instructor expertise, BAVC is well known in the employer community as the place to learn the latest software applications. The school's relationships with leading multi-media and software development firms allow it to provide companies with training in cutting-edge technology before it even hits the market.

➤ *Advanced Technology (AT) Reimbursement Rate*

BAVC requests the AT reimbursement rate of \$26 per hour for priority industries and \$22 for non-priority industries for all trainees in this proposal. The proposed training is designed exclusively for highly technical professionals, such as 3D Artists, Animators, Camera Operators, Digital Lab Technicians, Game Designers, Graphic Artists, Media Producers, Software Engineers and Video Preservation Technicians who work in the digital media technology industries. Trainees will receive 24 – 200 hours of AT training in video production, technical courses in new media production and programming, as well as Photoshop, Flash and AVID software programs. With the newly acquired skills and knowledge, the employees can develop, create, and maintain program systems in the latest technologies, thereby increasing the competitiveness of their employers. Due to the complex nature of the material, training must be given in small classes with 10 trainees or less.

RECOMMENDATION:

Staff recommends that the Panel approve this project because it will support the growth of businesses that will benefit from the advanced technology training provided by BAVC in digital and media technologies. The training will foster the retention of high-wage, high skilled jobs. It will allow businesses across various industries to expand their services allowing them to remain competitive and keep the business in California.

NARRATIVE:

BAVC will provide 40-120 Advanced Technology (AT) classroom/laboratory training hours to 1,012 eligible retrainees. The menu curriculum covers 3D modeling and design software, graphic design software, web programming, internet security, relational database modeling, and all aspects of video digital pre-production and post-production, including skills ranging from video broadcast and editing to web design and animation. BAVC houses the most advanced and high-end editing systems in the video production industry. BAVC also provides training on the latest in graphics software, including Photoshop, Illustrator, After Effects and Premiere, and on Avid's nonlinear editing Media Composer system, the standard for film and video editing. Training in Discreet software for digital image creation, manipulation and editing is now available as well as Macromedia technology software applications including Flash, Fireworks, Dreamweaver, and Director, all of which enable trainees to create successful web sites.

Employer Demand

Employer demand for BAVC training has continued throughout its current contract, which has served 166 employers to date. The proposed Contractor reports that it anticipates 85-100 additional employers are looking to BAVC to train their employees under the newly proposed ETP Agreement. Training in multimedia is expected to continue to be in high demand as the Internet, electronic games, and animated features successfully generate employer demand for these skills.

To meet customization requirements, BAVA constantly assesses its curriculum and customizes it to individual employers and the media industry by incorporating new coursework. In addition, all trainees at BAVC are surveyed after each training course to assess the relevance of the curriculum, their future training needs, and their satisfaction with the training. The results of the surveys are reviewed on a weekly basis to complement ongoing data gathering on company training needs and to enhance curriculum and course offerings accordingly.

BAVC continues its plans to increase its investment in its marketing activities under this new Agreement. In the last agreement BAVC hired a fulltime Business Alliances Manager, dedicated to new ETP employer and employee recruitment. The manager expanded web marketing for ETP, attend conventions, trade shows and user group meetings, and oversees new client orientations. The Business Alliances Manager also tracks retention and promotion of ETP trainees, and works directly with employers to further customize training and develop new courses as needed.

Additionally, BAVC recently promoted its Education Department Administrator into an Outreach and Recruitment Coordinator position. The individual will be handling additional ETP participating employer outreach for the new Agreement.

NARRATIVE: (Continued)

Commitment to Training

The company representatives report that no employer resources are displaced by ETP funding through the proposed Agreement. In the digital media field there are scarce employer resources for training; only the largest companies can afford to provide any kind of workplace-based training for employees. Small and mid-sized companies often are not able to provide the advanced training needed to remain competitive and on the cutting edge of technology. Essential software platforms for digital media and IT are developed and introduced at a rapid rate, often every year. The ETP funding allows employers to benefit from the state-of-the-art certified training that BAVC offers which they normally would not be able to afford to provide to keep their companies competitive.

Some of BAVC's participating employers commit to training through in-house training programs. For example, Pixar runs Pixar University, which provides workshops for employees during the lunch hour. In many ways, programs like these supplement the high-level certified training provided through ETP at BAVC, and provides a framework for employees who have received ETP training to continue mentorship at work. There are other employers that have also invested in training by allowing their staff to train during work hours, and request customized classes through BAVC that are specific to their company and sector.

BAVC's representatives further report that the ETP program has been a model in Northern California, a crucial pipeline for small and mid-sized companies across sectors (particularly high-wage, high-growth) in order to stay current and provide state-of-the-art technology within the workplace. BAVC reports that companies who have received training have experienced the impact of the new tools, skills, and software platforms. Companies have re-framed their business models to include ongoing mentorship and training within their companies. The participating employers have seen the impact not only of the training itself on their business, but of their higher-performing workforce now able to meet the challenges of the new technology.

SUBCONTRACTORS:

None

THIRD PARTY SERVICES:

None

PRIOR PROJECTS:

The following are completed project statistics for ETP Agreements with this Contractor within the last five years:

PRIOR PROJECTS						
Agreement Number	Location (City)	Term	Contract Amount	Amount Earned	Planned In-kind Contribution	Reported In-kind Contribution
ET03-0379	San Francisco	06/30/03 – 06/29/05	\$1,001,076	\$873,708	\$525,525	
ET02-0323	San Francisco	06/03/02 – 06/02/04	\$1,197,905	\$689,760*	N/A	N/A

* ET02-0323: BAVC earned 58% of the Agreement amount on its second ETP contract; however, it served more employers and trained more workers under its second Agreement. The Contractor reports that performance under this project was less than expected due to two factors: the need for some employers to relax training schedules during volatile economic times, and the decrease in participating employers since the end of the preceding contract. BAVC is continuing to address its performance issues by building a larger ETP-eligible participating employer base.

ACTIVE PROJECTS:

The following are current project statistics:

ACTIVE PROJECTS						
Agreement Number	Agreement Amount	Term	Planned Number To Be Retained	Number Enrolled	Number Completed Training	Number Retained For 90 Days
ET05-0267	\$1,301,577	04/01/05 – 03/31/07	879	789	755	372

BAVC's representatives report that it expects to achieve a 98 percent completion for this agreement.

Bay Area Video Coalition

CURRICULUM

Advanced Technology Menu Curriculum

Class/Lab Hours
40-120

Trainees will receive any of the following:

Video Production

Basic Video Production
Digital Camera Basics
Shooting Techniques I
Shooting Techniques II: Beta SP
Shooting Techniques II: DV
Shooting Techniques II: Electronic Field Production
Video Production Hints and Tips
Pro Video: Beta SP
Pro Video: Digital
Video Production Hints and Tips
Video Production II
Video Installation and Performance
Lighting
Lighting for Interviews
Interviewing Techniques
Video Technology
Video Engineering I
Video Engineering II
Video Engineering III
Tape-to-Tape Color Correction
Tape-to-Tape Film Transfer

Video Post Production

Introduction to Nonlinear Editing
Nonlinear Editing Master Class
Video Technology
Designing a Demo Reel
How to Build a Desktop Video Editing System
Postproduction Fundamentals I
Postproduction Fundamentals II
Premiere
Aesthetics of Editing
Introduction to Digital Editing
Troubleshooting for Producers and Editors
Final Cut Pro 101 – Final Cut Pro Editing
Final Cut Pro 101 Extended
Final Cut Pro 120 – Final Cut Pro Editing for the Experienced Editor
Final Cut Pro 201 – Advanced Editing Techniques in

Bay Area Video Coalition

CURRICULUM

Advanced Technology Menu Curriculum (continued)

Class/Lab Hours
40-120

Trainees will receive any of the following:

Video Post Production

Final Cut Pro 210 – Effects in Final Cut Pro
Final Cut Pro 250 – Final Cut Pro Editing for Avid Editors
Final Cut Pro 302
Final Cut Pro 303
Final Cut Pro 310 – Color Corrections and Finishing in Film Logic
110 – Film Logic and Final Cut Pro
DVD Studio Pro – DVD Studio Pro Overview
DVD Studio Pro 101 – Creating DVDs
AVID 101- Media Composer Editing
Avid 101 Extended
Avid 110: Introduction to Media Composer Effects
Avid 117: Introduction to Avid Xpress for Macintosh and Windows NT
Avid Beginning Bootcamp
Avid 119: Avid Express DV Editing
Avid 129: Introduction to Avid Xpress DV Effects
Avid 201: Advanced Techniques for Media Composer
Avid 205: Avid Media Composer Troubleshooting
Avid 210
Avid 239
Avid 305: Advanced Media Composer Effects
Avid 310: Creating Graphics and Mattes with Avid Media
Avid 329: Creating Graphics for Avid Xpress DV with Adobe
Photoshop
Avid Assistant Editing
Avid Master Editing Class: The Art of Documentary
Avid Intensive Project
Video Engineering I
Video Engineering II
Composer and Adobe Photoshop
Adobe Premiere Pro
Adobe Encore

Digital Audio

Pro Tools 101
Pro Tools 110
Pro Tools 201
Pro Tools 210
Boris Red
Production Sound Techniques
Digital Music Composition

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CURRICULUM

Advanced Technology Menu Curriculum (continued)

Class/Lab Hours
40-120

Trainees will receive any of the following:

Art of Sound Design
Multichannel Audio
Logic
Advanced Audio Editing
Reason
MAX/MSP/Jitter
Ableton Live
Professional Voiceover Recording
Two-Day Sound Recording Workshop

Graphic Design

Interaction Design Theory
Interaction Design Theory and Practice
InDesign I
InDesign II
Photoshop I
Photoshop II
Photoshop III
Photoshop for Nonlinear Editors
Photoshop for the Artist
Photoshop for Web Designers
Photoshop Bootcamp
Illustrator I
Illustrator II
Quark Xpress I
Quark Xpress II
Quark to InDesign
Visual Design 101

Motion Graphics and Effects

Motion I
Motion II
Motion III
After Effects I
After Effects II
After Effects III: Production Bundle
After Effects III: 3D and Scripting
After Effects IV
After Effects Beginner Bootcamp
After Effects Advanced Bootcamp

Bay Area Video Coalition

CURRICULUM

Advanced Technology Menu Curriculum (continued)

Class/Lab Hours
40-120

Trainees will receive any of the following:

Motion Graphics and Effects

Shake

Commotion 101 – Introduction to Commotion

Special Effects and Discreet Combustion

Maya I

Maya II

Softimage XSI Transition Animator

Graphical User Interface Design

Careers in Computer Gaming

Web Design

Introduction to Web Design Applications

HTML I

HTML II

Dreamweaver I

Dreamweaver II

Director

Flash I

Flash II

Flash III

Flash IV

Flash Animation

Flash for Games

JavaScript I

JavaScript II

Introduction to Active Server Pages (ASP)

Introduction to Databases and the Structured Query Language (SQL)

Introduction to Database Applications

UNIX 101: An Introduction to UNIX

Applescript

Web Video I

Web Video II

Web Audio

Character Animation with Flash

Web Design Bootcamp

Programming

.NET Remoting

Introduction to the .Net Framework

Introduction to Internet Security

Introduction to Object-Oriented Programming with C#

Introduction to XML

Bay Area Video Coalition

CURRICULUM

Advanced Technology Menu Curriculum (continued)

Class/Lab Hours
40-120

Trainees will receive any of the following:

Programming

Web Services I

Web Services II

Introduction to Relational Databases and Relational Database Modeling

Database Programming with SQL I

Database Programming with SQL II

Web Programming with ASP.NET I

Web Programming with ASP.NET II

Web Programming with ASP.NET III

3D Modeling and Design

Introduction to Maya

Maya 1

Maya 2

Maya 3

Maya 4

Game Design

Texturing for Games

Modeling for Games

Environments for Games

Game history and Theory

3ds max Fundamentals

3ds Max Advanced

3ds Max Character Animation

modo software

Macromedia Director

Advanced Seminars for Professional Producers

Art of the Crossover Documentary

Audio For Video: Designing and Planning Your Digital Soundtrack

Demo Reels 101: A 3-class Intensive

Digital Post-Production

Digital Pre-Production

Essentials of Screenwriting

Exhibition Strategies for New Media Projects

HD And Me: Introduction to High-Definition Technology for

Mediamakers

Interactive Video Techniques for Installation and Performance

Mastering Your DVD: A Workshop for Filmmakers

Narrative Filmmaking with New Technologies

Bay Area Video Coalition

CURRICULUM

Advanced Technology Menu Curriculum (continued)

Class/Lab Hours

40-120

Trainees will receive any of the following:

Advanced Seminars for Professional Producers

On Location: Guerrilla Filmmaking 101

Producing Your Documentary

Short-Format Screenplay

Streaming Your Media: Web Applications for Videomakers

Trailer Tips 101

Video Art Since 1965

Planning and Managing a Professional Video Project

Aesthetics of Editing

Careers in Editing

Documentary Activism: Using Social Issue Media in Communities

Digital Camera Basics

Creative Fundraising in the Digital World

Macintosh OX for Media Producers

Investing Mass Media Strategies

Distributing Outside the Box

Getting Documentaries Off of the Shelves and Into the Streets

The History of Documentary: 1890-1970

The History of Documentary: 1970-Present

Planning and Managing a Video Project

Producing Your Documentary

Motion Capture

Animation and Motion Theory

Introduction to Motion Capture

Motionbuilder I

Motionbuilder II

Motionbuilder III

Motionbuilder III: Advanced Projects

Radio Technology

Radio Operations I

Radio Operations II

Podcasting, Satellite and Internet Radio

Radio Documentary Production

Bay Area Video Coalition

CURRICULUM

Advanced Technology Menu Curriculum (continued)

Class/Lab Hours
40-120

Trainees will receive any of the following:

Technical Seminars in Preservation

Preservation 101S: Video Preservation and Restoration
Preservation 201S: News Media Archiving
Preservation 210S: Moving Image Cataloging and Access
Preservation 301S: Curating, Programming & Repurposing Moving Image Material

Technical Courses in Preservation

Preservation 101P: Video Restoration
Preservation 201P: Handling New Media
Preservation 210P: Digital Preservation and Restoration
Preservation 301P: Advanced Projects in Preservation

Advanced Video Game Art and Design

Introduction to Game Studies
Concept Art for Games
Storyboarding for Games
Particle Effects and Lighting
Advanced Concepts in Game Design
Advanced Mentored Projects
3 Week 3D Skills Intensive

Advanced Web Applications

Fireworks Fundamentals
Flash for Online Streaming
Blogging and Podcasting Intensive
Video Blogging 101
Podcasting 101

New Media Production and Programming

Introduction to Mobile Media
Mobile Media Production
Ruby on Rails
Digital Fusion
Design and Production for Multi-User Communities

<p>Comment: The parties agree that the training identified in this Curriculum may be revised from time-to-time during the term of this Agreement at the request of Contractor and with the prior written approval of ETP. (See also Section 12 in this Agreement.)</p>

**Participating Employers in Retrainee
Multiple Employer Contractor (MEC) Agreements
(ETP 100B)**

Contractor's Name: Bay Area Video Coalition (BAVC)

CCG No.: ET07-0291

Reference No: 07-0282

Page 1 of 27

PRINT OR TYPE

Company: Apple Computer

Address: 1 Infinite Loop

City, State, Zip: Cupertino, CA 95019

Contact Person/Title: Jessica Steigerwald – Programs Operations Mgr

Telephone No.: 408-974-0196

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 10837

Total # of full-time company employees in California: 5503

Estimated # of employees to be retrained or hired under this Agreement: 50

Company: Asia Foundation

Address: 465 California St 9th floor

City, State, Zip: San Francisco CA 94104

Contact Person/Title: Martell Moore

Telephone No.: 415-743-3365

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 366

Total # of full-time company employees in California: 80

Estimated # of employees to be retrained or hired under this Agreement: 5

Company: Adobe Systems

Address: Mailstop W11, 345 Park Avenue

City, State, Zip: San Jose CA 95110-2704

Contact Person/Title: Anita Engleman – Marketing Mgr

Telephone No.: 408-536-2327

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 4216

Total # of full-time company employees in California: 1921

Estimated # of employees to be retrained or hired under this Agreement: 50

**Participating Employers in Retrainee
Multiple Employer Contractor (MEC) Agreements
(ETP 100B)**

Contractor's Name: Bay Area Video Coalition (BAVC)

CCG No.: ET07-0291

Reference No: 07-0282

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PRINT OR TYPE

Company: AKQA

Address 118 King St, 6th floor

City, State, Zip: San Francisco CA 94107

Contact Person/Title: Vinny Abeygunawardena

Telephone No.: 415-645-9502

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide:

Total # of full-time company employees in California:

Estimated # of employees to be retrained or hired under this Agreement: 20

Company: Avalon Publishing

Address: 1400 65th St Suite 250

City, State, Zip: Emeryville, CA 94608

Contact Person/Title: John Spriggs – IT Director

Telephone No.: 510-595-3664

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide 95

Total # of full-time company employees in California: 58

Estimated # of employees to be retrained or hired under this Agreement: 7

Company: Advanced Systems Group

Address: 1226 Powell street

City, State, Zip: Emeryville CA 94608

Contact Person/Title: Dave van Hoy, owner

Telephone No.: 510-654-8300

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 8

Total # of full-time company employees in California: 8

Estimated # of employees to be retrained or hired under this Agreement: 2

**Participating Employers in Retrainee
Multiple Employer Contractor (MEC) Agreements
(ETP 100B)**

Contractor's Name: Bay Area Video Coalition (BAVC)

CCG No.: ET07-0291

Reference No: 07-0282

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PRINT OR TYPE

Company: Camp Creative

Address 300 Valley St Ste 301

City, State, Zip: Sausalito CA 94965

Contact Person/Title: TJ Worley – Director of Production

Telephone No.: 415-331-5450

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 4

Total # of full-time company employees in California: 4

Estimated # of employees to be retrained or hired under this Agreement: 2

Company: Cappa Graham

Address: 401 Terry A Francois Blvd #200

City, State, Zip: San Francisco CA 94158

Contact Person/Title: Linda Thompson CEO

Telephone No.: 415-512-6967

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide 13

Total # of full-time company employees in California: 13

Estimated # of employees to be retrained or hired under this Agreement: 1

Company: Beyond Pix

Address: 950 Battery St.

City, State, Zip: San Francisco CA 94111

Contact Person/Title: Albert Leung, Transmissions

Telephone No.: 415-434-1027

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 10

Total # of full-time company employees in California: 10

Estimated # of employees to be retrained or hired under this Agreement: 2

**Participating Employers in Retrainee
Multiple Employer Contractor (MEC) Agreements
(ETP 100B)**

Contractor's Name: Bay Area Video Coalition (BAVC)

CCG No.: ET07-0291

Reference No: 07-0282

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PRINT OR TYPE

Company: Core Studio

Address 162 Townsend – Ste 12

City, State, Zip: San Francisco CA 94107

Contact Person/Title: Cameron Baxter - Producer

Telephone No.: 415-543-8140

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 4

Total # of full-time company employees in California: 4

Estimated # of employees to be retrained or hired under this Agreement: 3

Company: Carol H Williams

Address: 555 12th St Ste 1700

City, State, Zip: Oakland CA 94607

Contact Person/Title: Sharon Kimbrough – Executive Producer

Telephone No.: 312-836-7929

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide 130

Total # of full-time company employees in California: 100

Estimated # of employees to be retrained or hired under this Agreement: 12

Company: CNET - Broadband

Address: 235 Second St

City, State, Zip: San Francisco CA 94105

Contact Person/Title: Marianne Willman - Director

Telephone No.: 415-344-2955

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 2100

Total # of full-time company employees in California: 800

Estimated # of employees to be retrained or hired under this Agreement: 6

**Participating Employers in Retrainee
Multiple Employer Contractor (MEC) Agreements
(ETP 100B)**

Contractor's Name: Bay Area Video Coalition (BAVC)

CCG No.: ET07-0291

Reference No: 07-0282

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PRINT OR TYPE

Company: Current TV

Address 118 King St

City, State, Zip: San Francisco CA 94107

Contact Person/Title: Taryn Ching – Asst to COO

Telephone No.: 415-995-8229

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 175

Total # of full-time company employees in California: 170

Estimated # of employees to be retrained or hired under this Agreement: 25

Company: Conwest Resources

Address: 1177 Harrison St

City, State, Zip: San Francisco CA 94103

Contact Person/Title: Jody Wilson -sr. video editor

Telephone No.: 415-321-6639

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 35

Total # of full-time company employees in California: 35

Estimated # of employees to be retrained or hired under this Agreement: 7

Company: Delphi Productions

Address: 950 West Tower Ave

City, State, Zip: Alameda CA 94501

Contact Person/Title: Nora Lam HR Mgr

Telephone No.: 510-749-6890

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 57

Total # of full-time company employees in California: 57

Estimated # of employees to be retrained or hired under this Agreement: 4

**Participating Employers in Retrainee
Multiple Employer Contractor (MEC) Agreements
(ETP 100B)**

Contractor's Name: Bay Area Video Coalition (BAVC)

CCG No.: ET07-0291

Reference No: 07-0282

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PRINT OR TYPE

Company: Carl's Fine Films

Address 42 Decatur

City, State, Zip: San Francisco CA 94103

Contact Person/Title: Sanda Kimberly - Producer

Telephone No.: 415-552-2200

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 5

Total # of full-time company employees in California: 5

Estimated # of employees to be retrained or hired under this Agreement: 3

Company: Digidesign

Address: 2001 Junipero Serra Blvd

City, State, Zip: Daly City, CA 94014

Contact Person/Title: Collette Sheehan

Telephone No.: 650-731-6620

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 460

Total # of full-time company employees in California: 320

Estimated # of employees to be retrained or hired under this Agreement: 50

Company: PDI Dreamworks

Address: 1800 Seaport Blvd

City, State, Zip: Redwood City CA 94063

Contact Person/Title: Shirley Copeland – Head of Training

Telephone No.: 650-562-9052

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 359

Total # of full-time company employees in California: 359

Estimated # of employees to be retrained or hired under this Agreement: 35

**Participating Employers in Retrainee
Multiple Employer Contractor (MEC) Agreements
(ETP 100B)**

Contractor's Name: Bay Area Video Coalition (BAVC)

CCG No.: ET07-0291

Reference No: 07-0282

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PRINT OR TYPE

Company: Eleven Inc

Address 445 Bush St

City, State, Zip: San Francisco CA 94108

Contact Person/Title: TBD

Telephone No.: TBD

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 45

Total # of full-time company employees in California: 45

Estimated # of employees to be retrained or hired under this Agreement: 5

Company: Good Storm – Society Cafe

Address: 835 Terri Francois St 2nd floor

City, State, Zip: San Francisco CA 94107

Contact Person/Title: Ben Brunetti

Telephone No.: 415-226-1421

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 11

Total # of full-time company employees in California: 11

Estimated # of employees to be retrained or hired under this Agreement: 5

Company: Concentric Media

Address: 454 Ninth Ave

City, State, Zip: Menlo Park CA 94025

Contact Person/Title: Dorothy Fadiman, Director/President

Telephone No.: TBD

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 3

Total # of full-time company employees in California: 3

Estimated # of employees to be retrained or hired under this Agreement: 3

**Participating Employers in Retrainee
Multiple Employer Contractor (MEC) Agreements
(ETP 100B)**

Contractor's Name: Bay Area Video Coalition (BAVC)

CCG No.: ET07-0291

Reference No: 07-0282

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PRINT OR TYPE

Company: Cybernet Entertainment

Address: 3141 Gough St

City, State, Zip: San Francisco CA 94123

Contact Person/Title: Lisa Mackie

Telephone No.: 415-856-0798

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 53

Total # of full-time company employees in California: 53

Estimated # of employees to be retrained or hired under this Agreement: 20

Company: Images In Motion

Address: 720 Ladera Dr

City, State, Zip: Sonoma CA 95476

Contact Person/Title: Lee Armstrong - President

Telephone No.: 707-996-9474

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 7

Total # of full-time company employees in California: 7

Estimated # of employees to be retrained or hired under this Agreement: 3

Company: KSMS - Entravision Communications

Address: 67 Garden Court

City, State, Zip: Monterey CA 93940

Contact Person/Title: Aaron Scoby, General Manager

Telephone No.: 831-373-6767

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 40

Total # of full-time company employees in California: 40

Estimated # of employees to be retrained or hired under this Agreement: 5

**Participating Employers in Retrainee
Multiple Employer Contractor (MEC) Agreements
(ETP 100B)**

Contractor's Name: Bay Area Video Coalition (BAVC)

CCG No.: ET07-0291

Reference No: 07-0282

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PRINT OR TYPE

Company: EVB

Address 612 Howard Street, 5th Floor

City, State, Zip: San Francisco CA 94105

Contact Person/Title: Michelle Spear

Telephone No.: 415-856-8106

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 32

Total # of full-time company employees in California: 32

Estimated # of employees to be retrained or hired under this Agreement: 15

Company: Fat Box

Address: 499 Seaport Court

City, State, Zip: Redwood City CA 94063

Contact Person/Title: Richie Germinaro, Producer

Telephone No.: 650-363-8700

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 20

Total # of full-time company employees in California: 20

Estimated # of employees to be retrained or hired under this Agreement: 6

Company: Exploratorium

Address: 3601 Lyon St

City, State, Zip: San Francisco CA 94123

Contact Person/Title: Jeffrey Sherman – HR Director

Telephone No.: 415-363-0447

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 270

Total # of full-time company employees in California: 270

Estimated # of employees to be retrained or hired under this Agreement: 20

**Participating Employers in Retrainee
Multiple Employer Contractor (MEC) Agreements
(ETP 100B)**

Contractor's Name: Bay Area Video Coalition (BAVC)

CCG No.: ET07-0291

Reference No: 07-0282

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PRINT OR TYPE

Company: Film Core

Address: 545 Sansome St 7th floor

City, State, Zip: San Francisco CA 94111

Contact Person/Title: Pete Coffey GM

Telephone No.: 415-397-8900

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 63

Total # of full-time company employees in California: 63

Estimated # of employees to be retrained or hired under this Agreement: 6

Company: Flim Arts Foundation

Address: 145 Ninth St Ste 101

City, State, Zip: San Francisco CA 94103

Contact Person/Title: Donald Harrison

Telephone No.: 415-552-8760 x302

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 14

Total # of full-time company employees in California: 14

Estimated # of employees to be retrained or hired under this Agreement: 4

Company: Frameline

Address: 145 Ninth Street, Suite 300

City, State, Zip: San Francisco CA 94103

Contact Person/Title: Michael Lumpkin Executive Director

Telephone No.: 415-703-8650

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 11

Total # of full-time company employees in California: 11

Estimated # of employees to be retrained or hired under this Agreement: 5

**Participating Employers in Retrainee
Multiple Employer Contractor (MEC) Agreements
(ETP 100B)**

Contractor's Name: Bay Area Video Coalition (BAVC)

CCG No.: ET07-0291

Reference No: 07-0282

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PRINT OR TYPE

Company: Draft FCB Group

Address 1160 Battery St Ste 250

City, State, Zip: San Francisco CA 94111

Contact Person/Title: Katie Brown – HR Coordinator

Telephone No.: 415-820-8784

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 7000

Total # of full-time company employees in California: 200

Estimated # of employees to be retrained or hired under this Agreement: 50

Company: Goodby, Silverstein & Partners

Address: 720 California St

City, State, Zip: San Francisco CA 94108

Contact Person/Title: Christine Oh – HR

Telephone No.: 415-955-6064

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 315

Total # of full-time company employees in California: 300

Estimated # of employees to be retrained or hired under this Agreement: 35

Company: Sega Of America

Address: 650 Townsend St #650

City, State, Zip: San Francisco CA 94103

Contact Person/Title: Michelle Whitmore – HR Manager

Telephone No.: 415-701-3871

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 160

Total # of full-time company employees in California: 160

Estimated # of employees to be retrained or hired under this Agreement: 50

**Participating Employers in Retrainee
Multiple Employer Contractor (MEC) Agreements
(ETP 100B)**

Contractor's Name: Bay Area Video Coalition (BAVC)

CCG No.: ET07-0291

Reference No: 07-0282

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PRINT OR TYPE

Company: Grape Video Recording Co

Address 89 W Neal St

City, State, Zip: Pleasanton CA 94566

Contact Person/Title: Brandon Robinson GM

Telephone No.: 925-462-1300

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 3

Total # of full-time company employees in California: 3

Estimated # of employees to be retrained or hired under this Agreement: 2

Company: Indigo Films

Address: 155 N Redwood Dr #250

City, State, Zip: San Rafael CA 94903

Contact Person/Title: Hanna Bankier – Production Manager

Telephone No.: 415-444-1700

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 11

Total # of full-time company employees in California: 11

Estimated # of employees to be retrained or hired under this Agreement: 2

Company: INCA Productions

Address: 311 Miller Ave Ste B1

City, State, Zip: Mill Valley CA 94941

Contact Person/Title: Emma Cott

Telephone No.: 415-389-5000

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 5

Total # of full-time company employees in California: 5

Estimated # of employees to be retrained or hired under this Agreement: 2

**Participating Employers in Retrainee
Multiple Employer Contractor (MEC) Agreements
(ETP 100B)**

Contractor's Name: Bay Area Video Coalition (BAVC)

CCG No.: ET07-0291

Reference No: 07-0282

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PRINT OR TYPE

Company: Intel Corp

Address 2200 Mission College Blvd

City, State, Zip: Santa Clara CA 95052

Contact Person/Title: Jack Chavez

Telephone No.: 408-653-5231

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 78000

Total # of full-time company employees in California: 19000

Estimated # of employees to be retrained or hired under this Agreement: 6

Company: ITVS

Address: 501 York St

City, State, Zip: San Francisco CA 94110

Contact Person/Title: Judy Tam - CFO

Telephone No.: 415-356-8383

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 34

Total # of full-time company employees in California: 34

Estimated # of employees to be retrained or hired under this Agreement: 6

Company: Jak Films

Address: 5858 Lucas Valley Rd

City, State, Zip: Nicasio CA 94946

Contact Person/Title: Kathryn Ramos

Telephone No.: 415-662-1147

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 26

Total # of full-time company employees in California: 26

Estimated # of employees to be retrained or hired under this Agreement: 10

**Participating Employers in Retrainee
Multiple Employer Contractor (MEC) Agreements
(ETP 100B)**

Contractor's Name: Bay Area Video Coalition (BAVC)

CCG No.: ET07-0291

Reference No: 07-0282

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PRINT OR TYPE

Company: KBWB

Address 2500 Marin St

City, State, Zip: San Francisco CA 94124

Contact Person/Title: Sheelee Chew – HR Director

Telephone No.: 415-826-8900

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 52

Total # of full-time company employees in California: 52

Estimated # of employees to be retrained or hired under this Agreement: 6

Company: Kenwood Group

Address: 75 Varney Pl

City, State, Zip: San Francisco CA 94107

Contact Person/Title: Gary Goodman – Business Mgr

Telephone No.: 415-957-5333

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 13

Total # of full-time company employees in California: 13

Estimated # of employees to be retrained or hired under this Agreement: 2

Company: KGO

Address: 900 Front St

City, State, Zip: San Francisco CA 94111

Contact Person/Title: Debi Farey – HR Director

Telephone No.: 415-954-7745

Collective Bargaining Agreement(s): NABET-local

Total # of full-time company employees worldwide: 120000

Total # of full-time company employees in California: 215

Estimated # of employees to be retrained or hired under this Agreement: 8

**Participating Employers in Retrainee
Multiple Employer Contractor (MEC) Agreements
(ETP 100B)**

Contractor's Name: Bay Area Video Coalition (BAVC)

CCG No.: ET07-0291

Reference No: 07-0282

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PRINT OR TYPE

Company: KPIX - CBS

Address 855 Battery St

City, State, Zip: San Francisco CA 94111

Contact Person/Title: Don Sharp

Telephone No.: 415-730-7901

Collective Bargaining Agreement(s): IBEW

Total # of full-time company employees worldwide: 211

Total # of full-time company employees in California: 211

Estimated # of employees to be retrained or hired under this Agreement: 12

Company: KRON – Young Broadcasting

Address: 1001 Van Ness Ave

City, State, Zip: San Francisco CA 94102

Contact Person/Title: Sondra Lewis, HR Director

Telephone No.: 415-561-8025

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 204

Total # of full-time company employees in California: 204

Estimated # of employees to be retrained or hired under this Agreement: 5

Company: KSTS - Telemundo

Address: 2450 North First St

City, State, Zip: San Jose CA 95131

Contact Person/Title: Claudia Cinco – HR Director

Telephone No.: 408-944-4803

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 63

Total # of full-time company employees in California: 63

Estimated # of employees to be retrained or hired under this Agreement: 10

**Participating Employers in Retrainee
Multiple Employer Contractor (MEC) Agreements
(ETP 100B)**

Contractor's Name: Bay Area Video Coalition (BAVC)

CCG No.: ET07-0291

Reference No: 07-0282

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PRINT OR TYPE

Company: KTVU Fox 2

Address 2 Jack London Square

City, State, Zip: Oakland CA 94607

Contact Person/Title: Marc Martinez

Telephone No.: 510-874-0277

Collective Bargaining Agreement(s): IBEW

Total # of full-time company employees worldwide: 220

Total # of full-time company employees in California: 220

Estimated # of employees to be retrained or hired under this Agreement: 20

Company: Lucas Film

Address: 5858 Lucas Valley Road

City, State, Zip: Nicasio CA 94946

Contact Person/Title: Kate Shaw- Digital Training Manager

Telephone No.: 415-448-3768

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide 981

Total # of full-time company employees in California: 981

Estimated # of employees to be retrained or hired under this Agreement: 15

Company: MacPherson's Wholesale Art Supplies Dist

Address: 1351 Ocean Ave

City, State, Zip: Emeryville CA 94608

Contact Person/Title: Barbara Forde HR Director

Telephone No.: 510-768-6604

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 144

Total # of full-time company employees in California: 50

Estimated # of employees to be retrained or hired under this Agreement: 5

**Participating Employers in Retrainee
Multiple Employer Contractor (MEC) Agreements
(ETP 100B)**

Contractor's Name: Bay Area Video Coalition (BAVC)

CCG No.: ET07-0291

Reference No: 07-0282

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PRINT OR TYPE

Company: KNTV

Address: 2450 N First St

City, State, Zip: San Jose CA 95131

Contact Person/Title: Judy Betro – Director of HR

Telephone No.: 408-432-4580

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 200

Total # of full-time company employees in California: 200

Estimated # of employees to be retrained or hired under this Agreement: 5

Company: KXTV News 10

Address: 400 Broadway

City, State, Zip: Sacramento CA 95818

Contact Person/Title: Shari Kaye – Human Resources Mgr

Telephone No.: 916-441-2345

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 146

Total # of full-time company employees in California: 146

Estimated # of employees to be retrained or hired under this Agreement: 4

Company: MarketLive Inc

Address: 625 Second St

City, State, Zip: Petaluma CA 94952

Contact Person/Title: Renee Gangnath – Sr Web Designer

Telephone No.: 707-780-1713

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 168

Total # of full-time company employees in California: 168

Estimated # of employees to be retrained or hired under this Agreement: 5

**Participating Employers in Retrainee
Multiple Employer Contractor (MEC) Agreements
(ETP 100B)**

Contractor's Name: Bay Area Video Coalition (BAVC)

CCG No.: ET07-0291

Reference No: 07-0282

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PRINT OR TYPE

Company: Sierra Club

Address: 85 Second Street, 2nd Floor

City, State, Zip: San Francisco, CA 94105

Contact Person/Title: Orli Cotel

Telephone No.: 415-977-5627

Collective Bargaining Agreement(s): Sierra Employee Alliance Local 2103

Total # of full-time company employees worldwide: 515

Total # of full-time company employees in California: 235

Estimated # of employees to be retrained or hired under this Agreement: 5

Company: Simple Star

Address: 2325 Third Street, Suite 424

City, State, Zip: San Francisco, CA 94107

Contact Person/Title: Julie McFie

Telephone No.: 415-568-2938

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 13

Total # of full-time company employees in California: 13

Estimated # of employees to be retrained or hired under this Agreement: 3

Company: Skywalker Sound

Address: 5858 Lucas Valley Road

City, State, Zip: Nicasio, CA 94946

Contact Person/Title: Kate Shaw

Telephone No.: 415-448-3768

Collective Bargaining Agreement(s): IATSE Local 16

Total # of full-time company employees worldwide: 104

Total # of full-time company employees in California: 104

Estimated # of employees to be retrained or hired under this Agreement: 3

**Participating Employers in Retrainee
Multiple Employer Contractor (MEC) Agreements
(ETP 100B)**

Contractor's Name: Bay Area Video Coalition (BAVC)

CCG No.: ET07-0291

Reference No: 07-0282

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PRINT OR TYPE

Company: Socratic Technologies

Address: 2505 Mariposa Street

City, State, Zip: San Francisco, CA 94110

Contact Person/Title: Kari McGlynn

Telephone No.: 415-430-2200

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 48

Total # of full-time company employees in California: 30

Estimated # of employees to be retrained or hired under this Agreement: 3

Company: Total Media Group

Address: 432 North Canal Street #12

City, State, Zip: South San Francisco, CA 94080

Contact Person/Title: Tomoko Lee

Telephone No.: 650-383-8236

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 14

Total # of full-time company employees in California: 13

Estimated # of employees to be retrained or hired under this Agreement: 9

Company: Video Transform

Address: 930 Commercial Street

City, State, Zip: Palo Alto, CA 94303

Contact Person/Title: Greg Jio

Telephone No.: 408-460-3543

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 15

Total # of full-time company employees in California: 15

Estimated # of employees to be retrained or hired under this Agreement: 2

**Participating Employers in Retrainee
Multiple Employer Contractor (MEC) Agreements
(ETP 100B)**

Contractor's Name: BAY AREA VIDEO COALITION

CCG No.: ET07-0291

Reference No: 07-0282

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PRINT OR TYPE

Company: Shogakukan Productions and Entertainment (VIZ)

Address: 295 Bay Street

City, State, Zip: San Francisco, CA 94133

Contact Person/Title: Kimberly Taylor

Telephone No.: 415-546-7073

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 18

Total # of full-time company employees in California: 18

Estimated # of employees to be retrained or hired under this Agreement: 15

Company: Wells Fargo Bank

Address: 550 California Street, 10th Floor

City, State, Zip: San Francisco, CA 94104

Contact Person/Title: Gianna Annino

Telephone No.: 415-498-1771

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 139,000

Total # of full-time company employees in California: 35, 697

Estimated # of employees to be retrained or hired under this Agreement: 30

Company: Wild Brain

Address: 660 Alabama

City, State, Zip: San Francisco, CA 94110

Contact Person/Title: BZ Petroff

Telephone No.: 415-553-8000

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 80

Total # of full-time company employees in California: 80

Estimated # of employees to be retrained or hired under this Agreement: 10

**Participating Employers in Retrainee
Multiple Employer Contractor (MEC) Agreements
(ETP 100B)**

Contractor's Name: BAY AREA VIDEO COALITION

CCG No.: ET07-0291

Reference No: 07-0282

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PRINT OR TYPE

Company: Williams Sonoma

Address: 151 Union Street

City, State, Zip: San Francisco, CA 94111

Contact Person/Title: Janet Lovett

Telephone No.: 415-616-7986

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 3500

Total # of full-time company employees in California: 3000

Estimated # of employees to be retrained or hired under this Agreement: 7

Company: Yan Can Cook

Address: 1650 S. Amphlett Blvd, #101

City, State, Zip: San Mateo, CA 94402

Contact Person/Title: Stephanie Jan

Telephone No.: 650-525-0522

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 4

Total # of full-time company employees in California: 4

Estimated # of employees to be retrained or hired under this Agreement: 1

Company: Pacific Media

Address: 3100 Coronado Drive

City, State, Zip: Santa Clara, CA 95054

Contact Person/Title: Karen Warner Nelson

Telephone No.: 408-987-4000

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 45

Total # of full-time company employees in California: 45

Estimated # of employees to be retrained or hired under this Agreement: 4

**Participating Employers in Retrainee
Multiple Employer Contractor (MEC) Agreements
(ETP 100B)**

Contractor's Name: BAY AREA VIDEO COALITION

CCG No.: ET07-0291

Reference No: 07-0282

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PRINT OR TYPE

Company: Pacific News Service

Address: 275 Ninth Street

City, State, Zip: San Francisco, CA 94103

Contact Person/Title: Patricia Johnson

Telephone No.: 415-503-4170

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 45

Total # of full-time company employees in California: 45

Estimated # of employees to be retrained or hired under this Agreement: 10

Company: Pedersen Media

Address: 2 Bryant Street, Suite 210

City, State, Zip: San Francisco, CA 94105

Contact Person/Title: Kathy Chuen

Telephone No.: 415-512-9800

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 7

Total # of full-time company employees in California: 7

Estimated # of employees to be retrained or hired under this Agreement: 2

Company: Peets Coffee and Tea

Address: 1400 Park Avenue

City, State, Zip: Emeryville, CA 94608

Contact Person/Title: Ted Statchura

Telephone No.: 510-594-2938

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 392

Total # of full-time company employees in California: 324

Estimated # of employees to be retrained or hired under this Agreement: 4

**Participating Employers in Retrainee
Multiple Employer Contractor (MEC) Agreements
(ETP 100B)**

Contractor's Name: BAY AREA VIDEO COALITION

CCG No.: ET07-0291

Reference No: 07-0282

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PRINT OR TYPE

Company: PIXAR

Address: 1200 Park Avenue

City, State, Zip: Emeryville, CA 94608

Contact Person/Title: Elizabeth Greenberg

Telephone No.: 510-752-3623

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 800

Total # of full-time company employees in California: 800

Estimated # of employees to be retrained or hired under this Agreement: 40

Company: Premier Retail Networks

Address: 600 Harrison Street

City, State, Zip: San Francisco, CA 94107

Contact Person/Title: Christine Stout

Telephone No.: 415-808-9154

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 220

Total # of full-time company employees in California: 170

Estimated # of employees to be retrained or hired under this Agreement: 15

Company: Rental/Dub Express

Address: 80 Carolina Street

City, State, Zip: San Francisco, CA 94110

Contact Person/Title:

Telephone No.: 415-255-9888

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 15

Total # of full-time company employees in California: 15

Estimated # of employees to be retrained or hired under this Agreement: 1

**Participating Employers in Retrainee
Multiple Employer Contractor (MEC) Agreements
(ETP 100B)**

Contractor's Name: BAY AREA VIDEO COALITION

CCG No.: ET07-0291

Reference No: 07-0282

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PRINT OR TYPE

Company: Roughhouse Editorial

Address: 39 Mesa Street #212, Presidio

City, State, Zip: San Francisco, CA 94129

Contact Person/Title: Michael Pickman-Thoon

Telephone No.: TBD

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 15

Total # of full-time company employees in California: 15

Estimated # of employees to be retrained or hired under this Agreement: 2

Company: Safeway, Inc

Address: 5918 Stoneridge Mall Road

City, State, Zip: Pleasanton, CA 94588

Contact Person/Title: Robin Martin

Telephone No.: 925-467-3687

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 197,982

Total # of full-time company employees in California: 24,000

Estimated # of employees to be retrained or hired under this Agreement: 15

Company: Podshow Inc

Address: 577 2nd St Ste 203

City, State, Zip: San Francisco CA 94107

Contact Person/Title: Rosie Panzarello – HR/Office Mgr

Telephone No: 415-247-8608

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 40

Total # of full-time company employees in California: 30

Estimated # of employees to be retrained or hired under this Agreement: 5

**Participating Employers in Retrainee
Multiple Employer Contractor (MEC) Agreements
(ETP 100B)**

Contractor's Name: BAY AREA VIDEO COALITION

CCG No.: ET07-0291

Reference No: 07-0282

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PRINT OR TYPE

Company: McCune Audio Video

Address: 101 Utah Avenue

City, State, Zip: South San Francisco, CA 94080

Contact Person/Title: Allan McCune

Telephone No.: 650-873-1111

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 63

Total # of full-time company employees in California: 63

Estimated # of employees to be retrained or hired under this Agreement:5

Company: Monaco Labs

Address: 234 Ninth Street

City, State, Zip: San Francisco, CA 94109

Contact Person/Title: Robert Monaco

Telephone No.: 415-864-5350

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 35

Total # of full-time company employees in California: 35

Estimated # of employees to be retrained or hired under this Agreement:5

Company: National Indian Justice Center

Address: 5250 Aero Drive

City, State, Zip: Santa Rosa, CA 95403

Contact Person/Title: Carol Oliva

Telephone No.: 707-579-5507

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 9

Total # of full-time company employees in California: 9

Estimated # of employees to be retrained or hired under this Agreement:6

**Participating Employers in Retrainee
Multiple Employer Contractor (MEC) Agreements
(ETP 100B)**

Contractor's Name: BAY AREA VIDEO COALITION

CCG No.: ET07-0291

Reference No: 07-0282

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PRINT OR TYPE

Company: Oddball Film and Video

Address: 275 Capp Street

City, State, Zip: San Francisco, CA 94110

Contact Person/Title: Robert Chehoski

Telephone No.: 415-558-8112

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 2

Total # of full-time company employees in California: 2

Estimated # of employees to be retrained or hired under this Agreement: 1

Company: BBDO West

Address: 555 Market Street, 17th Floor

City, State, Zip: San Francisco, CA 94105

Contact Person/Title: Alejandra Zamudio

Telephone No.: 415-808 6267

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 70

Total # of full-time company employees in California: 70

Estimated # of employees to be retrained or hired under this Agreement: 1

Company: Link Media

Address: 901 Battery Street

City, State, Zip: San Francisco, CA 94111

Contact Person/Title: Merin Mathew

Telephone No.: 415-248-3950

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 15

Total # of full-time company employees in California: 12

Estimated # of employees to be retrained or hired under this Agreement: 5

**Participating Employers in Retrainee
Multiple Employer Contractor (MEC) Agreements
(ETP 100B)**

Contractor's Name: BAY AREA VIDEO COALITION

CCG No.: ET07-0291

Reference No: 07-0282

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PRINT OR TYPE

Company: Ubi Soft

Address: 625 Third St

City, State, Zip: San Francisco CA 94107

Contact Person/Title: Justin Landskron

Telephone No.: 415-547-4051

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 3500

Total # of full-time company employees in California: 200

Estimated # of employees to be retrained or hired under this Agreement: 12

Company: Tippet Studio

Address 2741 10th St

City, State, Zip: Berkeley CA 94710

Contact Person/Title: Carolyn Pistone – Head of Production

Telephone No.: 510-649-9711

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 165

Total # of full-time company employees in California: 165

Estimated # of employees to be retrained or hired under this Agreement: 40

Company: Smart Design

Address: 285 7th St

City, State, Zip: San Francisco CA 94103

Contact Person/Title: Michael Jones

Telephone No.: 415-355-6214

Collective Bargaining Agreement(s):

Total # of full-time company employees worldwide: 69

Total # of full-time company employees in California: 16

Estimated # of employees to be retrained or hired under this Agreement: 5